



women in the visual and literary arts

Women in the Visual and Literary Arts in Collaboration with the Evelyn Rubenstein Jewish Community Center of Houston – Presents: *RENEWAL*

Visual Art Prospectus:

BACKGROUND: *Renewal* is a theme that prominently arises in Jewish tradition around the fall holidays of *Rosh Hashanah*, the Jewish New Year, and *Yom Kippur*, the Day of Atonement. During this time, commonly referred to as The Days of Awe, prayers are reflective and introspective. God and others are asked for forgiveness, and commitment is made to doing better. Particularly on *Yom Kippur*, the most solemn day of the Jewish calendar, dressing in white symbolizes renewal and rebirth, and the liturgy speaks of ‘wiping the slate clean’ in the hope of being inscribed in the Book of Life for another year. The concept of renewal is found throughout the Jewish calendar as well, often with reference to the cycle of seasons in Israel and the history of the Jewish people.

As part of the Greater Meyerland community, the Evelyn Rubenstein Jewish Community Center of Houston (The J) has been an integral healing community partner following flooding that devastated the area beginning in 2015. In order to celebrate the community’s resilience, strength, and spirit of healing the Center obtained a grant for area composers and musicians to create an original work “Renewal, Reflection and Resilience”, which will be performed on Sunday, August 20, 2017 at the J.

WiVLA has been invited to participate with readings and an art show focusing on the theme: **RENEWAL.**

Venue: Evelyn Rubenstein Jewish Community Center of Houston, 5601 S. Braeswood, Houston, Texas 77096-3907

Opening:

Sunday, August 20, 2017 at 3 PM

Concert at 4 PM

Return to the Gallery at 5 PM following the concert

CALL FOR ENTRY FOR VISUAL SUBMISSION:

- WiVLA artists are invited to submit ONE 2D piece for consideration
- You must be a WiVLA member in order to apply
- Entry period will begin on May 18, 2017, and close June 15, 2017
- Work must be submitted online by June 15, 2017
- There is **no entry fee** for this event

WORKS TO BE CONSIDERED: Photography, watercolor, oil painting, acrylic painting, pastels, drawing and any other 2D work that represent or reflect the theme: **“Renewal.”**

ENTRIES AND SPECIFICATIONS:

- Pieces will be selected from jpeg images
- Size your image so the longest side is no more than 1200 pixels at 300dpi.
- Save your image at jpeg best quality
- Title your file with your name
- Only 2D work will be considered for this show
- Finished work must be no larger than 24” WIDE (horizontal dimension) x 36” HIGH (vertical dimension) including frame
- **No nudes, political work, or religiously-themed work will be accepted in this exhibit**
- All work must be wired for hanging
- All works will remain up for the duration of the exhibit
- **Entry Deadline:** All entries must be received by 11:59 pm on June 15, 2017.

Sales: Sales will be handled through the Evelyn Rubenstein Jewish Community Center with a 25% commission to the Evelyn Rubenstein Jewish Community Center to cover maintenance and materials for the Gallery and a remittance of 75% to the artist.

Notification: Artists will be notified by email by June 30, 2017 of works accepted to the show.

Delivery of Work: August 16/17, 2017: Artists will deliver their work to the J: 10 AM to 4 PM.

Pick-up work: October 22/23, 2017: Artists will pick up their work at the J: 10 AM to 4 PM.

CALENDAR

May 18, 2017: Submission period opens online

June 15, 2017: Final deadline for all submissions 11:59 PM

June 30, 2017: Artists will be notified of acceptance to the show

August 16/17, 2017: Artists will deliver their work to the J: 10 AM to 4 PM

August 20, 2017: Opening Reception and Concert: 3 to 6 PM

October 20, 2017: Show closes

October 22/23, 2017: Artists will pick up their work from the J: 10 AM to 4 PM

All accepted work should be labeled on the back with:

Your name; the title; medium; dimensions; price

If you have questions or are uncertain about sizing your image you can contact:

June Russell jrrbug281@aol.com

Dune Tencer dunetencer@gmail.com